

Program Schedule

ICBTI 2024

International Conference on Business, Technology and Innovation

09-10 November, 2024

Inaugural Ceremony and Plenary Session

Day 1- November 09, 2024 (Saturday)

Events	Time and Venue
Welcome Address by Conference Chair	Time: 6.30 PM - 8.30 PM Venue: ICMAB Ruhul Quddus Auditorium
Presentation of Theme Paper by Keynote Speaker	
Chief Guest Address	
ICMAB President Speech	
Vote of Thanks	

Day 2- November 10, 2024 (Sunday)
Parallel Session I
Time: 9.30 – 11.00

Venue: ICMAB Robi Innovation Lab (Level 1)	Venue: ICMA Bhaban Room: 201 (Level 1)	Venue: Council Room (Level 6)	Venue: Madhabilata (Level 6)	Venue: Chandramollika (Level 6)	Venue: ICMAB Annex Building
Theme: Accounting education and practices	Theme: Sustainable business practices and analytics	Theme: FinTech and Sustainable Finance	Theme: Startups and Entrepreneurship	Theme: Financial and Sustainability Reporting	Theme: Corporate governance and performance
<p>1. Title of the paper: “Accounting knowledge is useful but I do not want to major in.”, A case study on university students' attitude towards learning accounting</p> <p>Authors: Anindya Dhar, Dr. Arif Hossain Mazumder, Dr. Md. Kausar Alam, Mr. Safarath Ahmed BRAC Business School, BRAC University, Dhaka, Bangladesh</p>	<p>1. Title of the paper: An Investigation of the Impacts of Green Knowledge Management on the Corporate Sustainable Development, With A Focus on the Intermediary Roles Played by Green Culture and Green Human Resource Management</p> <p>Authors: Hafsa Binta Firdaus, University of Barishal, Bangladesh</p>	<p>1. Title of the paper: The Effect of Behavioral Biases on Sustainable Investing: A Multigroup Analysis based on Gender and Age</p> <p>Authors: Sadia Akbor Orni, and Azharul Islam, Bangladesh University of Professionals (BUP)</p>	<p>1. Title of the paper: Factors Affecting the Financial Behavior of Young Adults in Bangladesh</p> <p>Authors: Jannatul Ferdous Angkan, and Md. Kaysher Hamid, Bangladesh University of Professionals</p>	<p>1. Title of the paper: Annual Filings Readability and Default Risk: Understanding the Financial Narrative</p> <p>Authors: Md. Nurul Kabir, North South University, Bangladesh, Sohanur Rahman, Queensland University of Technology, Australia, and Shakoor Ahmed, Monash University Malaysia</p>	<p>1. Title of the paper: Influence of Audit Committee and Board of Directors on Sustainability Reporting Practice- Bangladesh Perspective</p> <p>Authors: Dr. Md Sazzadur Rahman Khan, FCMA, Sanjida Akhtar, and Saeeda Tajrian, American International University-Bangladesh (AIUB)</p>

<p>2. Title of the paper: The Moderating Role of Accreditation Council & Mediating Role of Student Life Balance in Quality E-lifestyle and Academic Performance Relationship: A SEM Approach</p> <p>Authors:</p> <p>Abu Shams Mohammad Mahmudul Hoque, Farin Sohana, Farhana Haque Purnima, State University of Bangladesh</p> <p>3. Title of the paper:</p> <p>Title of the paper: Inclusion of Artificial Intelligence (AI) in Accounting Curriculum: Looking Forward for 4IR Preparedness in Bangladesh</p> <p>Authors:</p> <p>Sajib Hossain Aoyan, Rumel Ahmed, Dr. Raj Kumar Moullick, Dr. Saifuddin Khan, ACCA, University of Rajshahi</p>	<p>2. Title of the paper: Environmental Sustainability through Green Recruitment and Selection, and Green Compliance in Leather Goods and Footwear Industry in Bangladesh: The Moderating Role of Organizational Support</p> <p>Authors:</p> <p>Mafruha Hossain, Bangladesh University of Business and Technology; Dr. Mohammad Thoufiqul Islam University of Dhaka, Bangladesh</p>	<p>2. Title of the paper: Sustainable Finance Initiatives: The Impact of FinTech on POS Lending</p> <p>Authors:</p> <p>Md. Mahbobor Rahaman Daffodil International University, Bangladesh; and Tabassum Islam Bushra Uttara University, Bangladesh</p>	<p>2. Title of the paper: Machine Learning Techniques to Analyze and Predict Customer Sentiment in Real Estate Organizations</p> <p>Authors:</p> <p>Dr. Md. Shamim Hossain, Hajee Mohammad Danesh Science and Technology University, Dinajpur, Bangladesh, and Rony Kumar Datta, Md. Mehedul Islam Sabuj, and Humaira Begum, Md. Abdur Rouf, University of Rajshahi, Bangladesh</p>	<p>2. Title of the paper: Sustainability Reporting: Enhancing Policy Support for Comprehensive Corporate Disclosure in Bangladesh</p> <p>Authors:</p> <p>Muhammad Mahtab Ul Islam ACMA Metal Group</p> <p>3. Title of the paper:</p> <p>Relationship between Corporate Characteristics and Consolidated Financial Statements (IFRS 10): A Study on DSE Listed Companies in Bangladesh</p> <p>Authors:</p> <p>Dr. Shakhawat Hossain Sarkar, and Monny Chowdhury, Jatiya Kabi Kazi Nazrul Islam University</p>	<p>2. Title of the paper: CEO Attributes and Firm Performance: the Mediating Role of CEO Pay</p> <p>Authors:</p> <p>Md. Mamunur Rashid, ICMAB; and Md. Safiuddin, Independent University, Bangladesh (IUB)</p>
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Tea Break: 11.00 AM - 11.30 AM

Day 2- November 10, 2024 (Sunday)

Parallel Session II

Time: 11.30 AM – 1.00 PM

Venue: ICMAB Robi Innovation Lab (Level 1)	Venue: ICMA Bhaban Room: 201 (Level 1)	Venue: Madhabilata (Level 6)	Venue: Council Room (Level 6)	Venue: Chandramollika (Level 6)	Venue: ICMAB Annex Building
Theme: Financial and Sustainability Reporting	Theme: Technological innovation and business sustainability	Theme: Public sector accounting and public financial management	Theme: Sustainable business practices and analytics	Theme: Sustainable business practices and analytics	Theme: Corporate governance and performance
1. Title of the paper: Global Financial landscape and Bangladesh Capital Market Nexus: Implications for Environmental, Social and Governance (ESG) indices Authors: Mohammad Sahabuddin and Nipa Saha State University of Bangladesh	1. Title of the paper: Impact of Foreign Direct Investment on Science and Technology: Empirical Evidence from Asian Countries Authors: Sujan Chandra Paul, University of Barishal, Bangladesh	1. Title of the paper: Accounting and Financial Reporting Framework for NPOs and Cooperatives in SAARC Countries: A Cross-Country Study Authors: Dr. Md. Mamunur Rashid FCMA, and Dr. Mohammad Zakaria Masud FCMA, ICMAB; and Dr. Mofijul Hoq Masum FCMA, United International University, Bangladesh	1. Title of the paper: Factors Influencing Mobile Stock Trading Application Use Intention in Bangladesh: A Study on the UTAUT Model Authors: Adib Bin Hannan, Ahnaf Akib, Md. Kaysher Hamid, and Azharul Islam, Bangladesh University of Professionals	1. Title of the paper: Financial Sustainability, Outreach and Problems of Islamic Microfinance Program (RDS) of IBBL- An Evaluative Study Authors: Dr. Firoja Akter Khanam, University of Chittagong, Dr. Kamrul Hasan, American International University-Bangladesh, and A.K.M Nurul Afsar, Global Islami Bank PLC.	1. Title of the paper: Corporate Governance and Corporate Social Performance in the Listed Banks in Bangladesh: The Moderating Role of Sustainable Finance Committee Authors: Md. Rabiul Kabir, Stamford University Bangladesh

<p>2. Title of the paper:</p> <p>Exploring integrated thinking in integrated reporting: An exploratory study</p> <p>Authors: Niaz Mohammad ACMA, and Sazia Afrin American International University-Bangladesh</p> <p>3. Title of the Paper:</p> <p>Assessing behavioral intention to adopt Online Tax Return in Bangladesh</p> <p>Authors:</p> <p>Dr. Md. Shahnur Azad Chowdhury and Md. Rizwan Hassan Int'l Islamic University Chittagong, and Md. Shahidul Islam Bangladesh Forest Research Institute</p>	<p>2. Title of the paper:</p> <p>Impact of AI on Amplifying Customer Satisfaction and Retention of Commercial Banks in Bangladesh</p> <p>Authors:</p> <p>Md. Mahbobor Rahaman Daffodil International University, Dhaka, Bangladesh, and Sadia Jahan Moni FinSource Ltd, Dhaka, Bangladesh</p> <p>3. Title of the paper:</p> <p>The Effect of Artificial Intelligence Target Setting and Performance Evaluation on Employee Job Behavior and Performance</p> <p>Authors:</p> <p>Mohammad Islam Biswas, North South University, Bangladesh; and Yasheng Chen, Xiamen University, China</p>	<p>2. Title of the paper:</p> <p>Decoding Tax Minds: Unmasking the Hidden Secrets of Taxpayer Behavior</p> <p>Authors: Mehnaz Huq, CodeCrafters International Limited, and Md. Joynal Abedin, American International University-Bangladesh</p> <p>3. Title of the paper:</p> <p>Consumers' Perception of VAT in Bangladesh</p> <p>Authors:</p> <p>Zia Ur Rahman, Natrakona Government College, Bangladesh; Dr Shakhawat Hossain Sarkar, Jatiya Kabi Kazi Nazrul Islam University, Trishal, Mymensingh, Bangladesh</p>	<p>2. Title of the paper:</p> <p>Adoption of Enterprise Resource Planning (ERP) in the Manufacturing Industry of Bangladesh</p> <p>Authors:</p> <p>Md Atique Shahriar, and Md. Kaysher Hamid, Bangladesh University of Professionals</p> <p>3. Title of the paper:</p> <p>Upshots of Work-Life Balance on Employee Satisfaction: A Study on the Garment Industry in Bangladesh</p> <p>Authors:</p> <p>Md. Saiful Islam, and Md Solaiman Chowdhury University of Rajshahi, Rajshahi, 6205, Bangladesh Md. Nurul Islam Nepo, Varendra University, 6204, Rajshahi, Bangladesh</p>	<p>2. Title of the paper:</p> <p>Linkage between Corporate Sustainability Reporting Practices in Bangladesh and Sustainable Development Goals: Global Reporting Initiative Standards Perspective</p> <p>Authors:</p> <p>Dr Md Nazrul Islam and Md Shafayet Shahed Ornob, Shahjalal University of Science and Technology, Sylhet, Bangladesh</p>	<p>2. Title of the paper:</p> <p>Determining Factors of Corporate Governance Quality: Evidence from Banking Industry in Bangladesh</p> <p>Authors:</p> <p>Prahallad Chandra Das FCMA, and Sumon Sheikh, Jatiya Kabi Kazi Nazrul Islam University, Trishal, Mymensingh-2224, Bangladesh</p> <p>3. Title of the paper:</p> <p>Board Attributes and Sustainability Reporting Practices of Bangladesh</p> <p>Authors: Shafiqul Alam, Khadiza Akter Sumi, Fariha Tasnim, Sumon Kumar Das, Noakhali Science and Technology University, Bangladesh, and Syed Zabid Hossain University of Rajshahi, Bangladesh.</p>
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Lunch Break: 1.00 PM - 3.00 PM

Day 2- November 10, 2024 (Sunday)

Parallel Session III

Time: 3.00 PM – 4.45 PM

Venue: ICMAB Robi Innovation Lab (Level 1)	Venue: ICMA Bhaban Room: 201 (Level 1)	Venue: Madhabilata (Level 6)	Venue: Council Room (Level 6)	Venue: Chandramollika (Level 6)	Venue: ICMAB Annex Building	Venue: Auditorium [Online]
Theme: Technological adaptability and business performance	Theme: FinTech and Sustainable Finance	Theme: Financial and Sustainability Reporting	Theme: Startups and Entrepreneurship	Theme: Startups and Entrepreneurship	Theme: Cost and Financial Audit	Theme: Financial and Sustainability Reporting
1. Title of the paper: Nexus between Digital Leadership and Organizational Performance in Bangladesh: The Mediating Effects of Digital Culture and Technological Value Development Authors: Md. Jewel Mia, and Dr. Md. Alamgir Mollah,	1. Title of the paper: Green Finance: A Way to Foster Sustainable Development in an Emerging Country Authors: Nurjahan Akter Monira, and Mohammad Sahabuddin, State University of Bangladesh	1. Title of the paper: The Impact of Information System Quality on the Organizational Effectiveness and the Financial Reporting Quality Authors: Dr. Md. Shahnur Azad Chowdhury, IIUC, Md. Shahidul Islam, BFRI, and Md. Akefur Rahaman, IIUC	1. Title of the paper: Measuring satisfaction of Elderly Home Clients of Bangladesh: An Empirical Study Authors: Mohammad Arifuzzaman Real Capita Group Gulshan, Dhaka Md. A. Salam and Md. Abdul Kader	1. Title of the paper: Impacts of Community-Based Tourism: A Study on Boga Lake, Bandarban, Bangladesh Authors: Md. Mahfuj Alam Noyon, Sheikh Shamima Sultana, Syeda Farzana Yasmin, and	1. Title of the paper: Exploring the Factors Affecting the Reporting of Key Audit Matters (KAMs) in the Audit Report in Bangladesh Authors: Jannatul Ferdousy Supty, Kowshik Paul, Dr. Saifuddin Khan, ACCA, Dr. Raj Kumar Moulick,	1. Title of the paper: Decoding the Impact of Firm-Level ESG Performance on Financial Disclosure Quality Authors: Lutfa Tilat Ferdous, University of Leicester, United Kingdom

University of Barishal, Bangladesh			Northern University of Bangladesh	Hasibur Rahman Al Rafi University of Rajshahi, Bangladesh	University of Rajshahi	
<p>2. Title of the paper:</p> <p>Impact of information system quality on perceived bank performance: mediating role of e-banking product</p> <p>Authors:</p> <p>Md. Shahidul Islam, Bangladesh Forest Research Institute, Mohammad Imran, Chittagong Independent University, and Sultana Akter Int'l Islamic University Chittagong</p>	<p>2. Title of the paper:</p> <p>Institutional Finance and SME Development in Bangladesh: An Evaluative Study</p> <p>Authors:</p> <p>Dr. Kamrul Hasan, American International University-Bangladesh (AIUB)</p>	<p>2. Title of the paper:</p> <p>Evaluation of Sustainability Landscape of the Banking Sector of Bangladesh: Policies and Practices</p> <p>Authors:</p> <p>Mohammad Osman Goni Maslin Capital Limited; and ANM Moinul Islam, Asian University for Women; S. M. Sohrab Uddin, and Sanjida Alam, University of Chittagong</p>	<p>2. Title of the paper:</p> <p>Burden to Blessing: Exploring the Competencies and Motivations of Physically Challenged Women Entrepreneurs in the Emerging Economies</p> <p>Authors:</p> <p>Iqbal Hossain Moral, Northern University of Business and Technology Khulna, Khulna, Bangladesh; Syed M Ali Reza University of Rajshahi, Bangladesh; Md. Mehedi Hasan Khulna University, Bangladesh;</p>	<p>2. Title of the paper:</p> <p>Sustainable Business Practices at the Tourist Destinations of Bangladesh: A Study on Cox's Bazar Sea-Beach</p> <p>Authors:</p> <p>Md. Mahofuzur Rahman, Md. Rezaul Karim & Atikur Rahman, Port City International University, Bangladesh.</p>	<p>2. Title of the paper:</p> <p>Auditor's Independence in Bangladesh: Exploring the Perception of the Articled Students of the Audit Firms</p> <p>Authors:</p> <p>Md. Jamil Sharif, PhD, and Md Kamrul Hassan Rabbi, University of Dhaka, Dhaka-1000, Bangladesh</p>	<p>2. Title of the paper:</p> <p>Human Resource (HR) Analytics Adoption in the Emerging Economy: Current Trends, Opportunities and Challenges</p> <p>Authors:</p> <p>Md. Asaduzzaman, Dr. Hirwan Jasbir bin Jaafar, and Mohammad Rezaul Karim, University Malaysia Perlis, Kangar, Malaysia.</p>

	<p>3. Title of the paper:</p> <p>Impact of Sustainable Finance Practices Factors on the Performance of Commercial Banks in Bangladesh</p> <p>Authors:</p> <p>Dr. Shaikh Masrick Hasan, and Priya Saha, Jagannath University, Dhaka, Bangladesh</p>	<p>3. Title of the paper:</p> <p>Environmental Risk Reporting Disclosure Practices for Environmental Sustainability</p> <p>Authors:</p> <p>Mohammad Main Uddin, Hajee Mohammad Danesh Science and Technology University, Dinajpur, Bangladesh, and Rabiul Islam, Bangabandhu Sheikh Mujibur Rahman Science and Technology University, Gopalganj, Bangladesh.</p>	<p>Md. Solaiman Chowdhury University of Rajshahi, Bangladesh; Md. Enamul Haque, Bangamata Sheikh Fojilatunnesa Mujib Science & Technology Jamalpur, Bangladesh</p> <p>3. Title of the paper:</p> <p>Pottery in Northern Bangladesh: Navigating Challenges and Uncovering Opportunities</p> <p>Authors:</p> <p>Md. Sohel Rana, and Md Shawan Uddin, University of Rajshahi, Bangladesh</p>	<p>3. Title of the paper:</p> <p>Challenges of Sustainable Haor Management in Bangladesh: A Study on Hakaluki Haor</p> <p>Authors:</p> <p>Dr. Md. Abdul Hamid, and Dipto Ghosh, Shahjalal University of Science and Technology, Sylhet Sylhet-3114, Bangladesh</p>	<p>Poster Presentation:</p> <p>Title of the Poster:</p> <p>Branding Rajshahi: Applying Sustainable Business Practices and Analytics to Transform an Enriched City into a Premier Tourist Destination</p> <p>Authors:</p> <p>Syeda Farzana Yasmin, Sheikh Shamima Sultana, and Md. Mahfuj Alam Noyon University of Rajshahi, Bangladesh</p>	<p>3. Title of the paper:</p> <p>Navigating global standards and local dynamics in the creation of oversight institution: institutional work and institutional logics perspectives</p> <p>Authors:</p> <p>Afsana Siddique, RMIT University, Australia</p>
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Tea and Prayer Break: 4.45 PM – 6.00 PM

Closing Ceremony
Day 2- November 10, 2024 (Sunday)

Events	Time and Venue
Welcome Address by Conference Chair	Time: 6.30 PM – 8.30 PM Venue: ICMAB Ruhul Quddus Auditorium
Keynote presentation	
Chief Guest Address	
Conference Closing Speech	
Handing over Awards and Crests	
Vote of thanks	