

Course Title

Integrated Case Study (CAS)

Knowledge Pillar	Level	Course Title	Course Code	Total Marks
Case Study	Advanced Level II	Integrated Case Study (CAS)	CS154	100

“A case study is an empirical inquiry that investigates a contemporary phenomenon in depth and within its real-life context, especially when the boundaries between phenomenon and context are not clearly evident” (Yin 2009, p18).

Course Description

The integrated case study is the final stage module designed to reflect students’ real-world understanding demonstrating their professional capabilities and competencies. The students are expected to integrate theories and models with a given real-world context in formulating business solutions. Thus, this module emphasizes the application and strategy formulation rather than the theoretical exhibition of concepts. The context of the case may be evaluated by adopting critical, interpretative, or positivist perspectives. In addition to that, the students should exhibit rigorousness, professional ethics, integration of theoretical frameworks, and creative solution in attempting the case study. The context of the case may vary from purely academic to organizational to practice. By this module, students will get an opportunity to explore the reality of the cross-functional contexts of the modern business environment and may align the required skill sets to best fit in the context. In this course, students are expected to exhibit a reflection of the knowledge gained from all the courses under different pillars of the CMA Professional Program. This module especially focuses on the highest level of learning under Bloom’s taxonomy.

Course Learning Outcomes

On completion of this course, the aspiring professional accountants shall be able to:

1. identify the critical factors that signify a quandary case;
2. exhibit organizational acumen and research skills in evaluating a context;
3. apply theories and models in finding possible solutions;
4. integrate multidisciplinary knowledge in resolving organizational problems;
5. demonstrate creativity and innovativeness in finding solutions;
6. construct and communicate convincing arguments in support of a decision made; and
7. formulate ethically driven and socially responsible business decisions.