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EDITORIAL



I felt the need for effective communication to work together since I was the teacher of Business Communication in ICMAB, when everyone is looking to increase productivity in teams and learn how to work together effectively in offices, factories and in any organization.

It's one thing to define working together, and it's another to define it in a way that will work. Although the English language has some excellent definitions of working together/teamwork, the French have an even better one: *esprit de corps*. This phrase is roughly translated to a sense of unity and enthusiasm for a shared responsibility or interest. With this grand French definition in mind, we will then define working together as the oil that makes teamwork well.

When we talk about working together, it's usually in the context of a group of people working together towards a common goal. We say that a team worked well when they have reached their goal. However, achieving the goal is not the sole determinant of a successful team. How this team reached their goal and what impression they left behind on each other is just as vital. Let's have a look at the few hints to determine a stronger team. If the team experienced effective communication; there were little misunderstandings and if team mates didn't understand something, they sought to clarify immediately; if the team enjoyed good relations with one another; if everyone feeling respected and valued; if team members had the opportunity to develop new skills and experiences; if the team supported each other and helped when necessary, it is said to be a stronger team.

Everyone would be happy to work with this team again. If the team that feels great together can eventually accomplish great things! Thus, when we say the team was effective, we mean that the goal was reached and the team dynamics are even better

and stronger than before. The sum is greater than its parts. When people work together effectively, they are often able to produce something more significant than on their own. When more people are involved, a bigger pool of ideas is generated.

Different points of view lead to a broader source of solutions to a problem. Together, the team can determine which one is the most effective. People feel comfortable in a good team, they experience heightened confidence, they communicate more freely, and they feel important and heard. Working together in a group motivates everyone to be at the top of their game, eases tensions, and creates a sense of community. Most of all, this increased competition often leads to innovation. People will try and think as creatively as possible to reach a solution. Team members will feel a sense of accomplishment when a team happily reaches their goal. Every team member brings their strengths and skills to the table. This doesn't only help a team reach their goal, but team members can learn from each other. Working together can generate all sorts of benefits. Above all the benefits that we just outlined, learning how to work with others will help you over and over again throughout your lifetime. When you travel, you need to understand how to interact with people from different cultures. When you and your friends go on a trip, you want to know how to best coordinate and make the most of your trip.

As a nation, we should make sure to define realistic goals and decide how to measure the outcome and our success. Our national goals are reflected in our National Budget and vision of our national leaders. Every citizen is a team member to achieve our short and long term goals. Let us work together to increase productivity in all spheres of our life, i.e. spiritually, mentally, economically, psychologically, socially and physically to become one of the top ten nations in the world.

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